

RETAIL  
TOMORROW™  
INNOVATING THE SHOPPER EXPERIENCE



THE RETAIL REVOLUTION  
OCT 24, 2019

REVOLUTION HALL: 11:00 AM – 6:00 PM | COST: \$50

REGISTER HERE

THURSDAY OCTOBER 24<sup>TH</sup>

- 11:00 am – 12:30 pm ..... Exhibitors, Networking, Tasting
- 12:30 pm – 12:45 pm ..... **Open/Welcome:** Cliff Allen, Dean, PSU Business School
- 12:45 pm – 1:05 pm ..... **Keynote:** Justin Forsett, Founder & CEO ShowerPill, Former NFL Running Back
- 1:05 pm – 2:00 pm ..... **Startup Panel & Discussion:**
- › Jennifer Johnson, Founder, Trestle
  - › Jon Stine, Open Source Network
  - › Steve Barham, Co-Founder, Riff Cold Brewed
- 2:00 pm – 2:30 pm ..... **Coca-Cola Retail Research Council Video & Store of the Future Presentation:**
- › Michael Sansolo, Coca-Cola Retailing Research Council
- 2:30 pm – 2:45 pm ..... Break
- 2:45 pm – 3:15 pm ..... Craig Dubitsky, CEO, Hello Products

- 3:15 pm – 4:00 pm ..... **Omni Channel Panel & Discussion:**
- › Jason Floyd, Sr. Director, Retail Experience, Adidas
  - › Karyn Wright, Sr. Director, APP, Nike (Nike Digital, North America)
- 4:00 pm – 5:00 pm ..... **Startup / Innovator Pitches:**
- Confirmed Judges:
- › Jamie Schmidt, Founder Schmidt's Naturals, Co-Owner and Investor, Color
  - › Christina Groth, VP, Kroger
- 5:00 pm – 5:20 pm ..... **Keynote:** Heidi Dohse, Sr. Program Manager, Google
- 5:20 pm – 5:45 pm ..... **Innovation in Retail Wrap Up:**
- › Tom Furphy, CEO/Managing Director, Consumer Equity Partners
  - › Kevin Coupe, Content Author, Morning News Beat
- 5:45 pm – 6:00 pm ..... Wrap Up / Cocktails



QUESTIONS? PLEASE CONTACT:

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