

RETAIL
TOMORROW™
INNOVATING THE SHOPPER EXPERIENCE



THE RETAIL REVOLUTION
OCT 24, 2019

REVOLUTION HALL: 11:00 AM – 6:00 PM | COST: \$50

REGISTER HERE

THURSDAY OCTOBER 24TH

11:00 am – 12:30 pm Exhibitors, Networking and Culinary Tasting

12:30 pm – 12:45 pm Open/Welcome

12:45 pm – 1:05 pm **Keynote:** Justin Forsett, Founder & CEO ShowerPill, Former NFL Running Back

1:05 pm – 2:00 pm **Startup Panel & Discussion:**
› Jennifer Johnson, Founder, Trestle
› Jon Stine, Open Source Network
› Steve Barham, Co-Founder, Riff Cold Brewed

2:00 pm – 2:30 pm **Coca-Cola Retail Research Council Video & Store of the Future Presentation:**
› Michael Sansolo, Coca-Cola Retailing Research Council

2:30 pm – 2:45 pm Break

2:45 pm – 3:15 pm Craig Dubitsky, CEO, Hello Products

3:15 pm – 4:00 pm

Omni Channel Panel & Discussion:

- › Jillian Wendt, Director, Trade Marketing, adidas
- › Karyn Wright, Sr. Director, Nike App, Nike
- › Luis Vargas, CEO and Founder, Modern Adventure

4:00 pm – 5:00 pm

Pitch Competition

Confirmed Judges:

- › Jaime Schmidt, Founder of Schmidt's Naturals, and Co-Owner and Investor, Color
- › Lori Hunter, New Seasons
- › Greg Parsons, Kroger
- › Laura Fischer, Nestle/Starbucks

5:00 pm – 5:20 pm **Keynote:** Heidi Dohse, Sr. Program Manager, Google

5:20 pm – 5:45 pm **Innovation in Retail Wrap Up:**

- › Tom Furphy, CEO/Managing Director, Consumer Equity Partners
- › Kevin Coupe, Content Author, Morning News Beat

5:45 pm – 6:00 pm Wrap Up / Cocktails



QUESTIONS? PLEASE CONTACT:

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