

RETAIL TOMORROW™

Available Not Available

BOSTON EVENT SPONSORSHIPS	EXCLUSIVE PRICE	CO-SPONSORSHIP PRICE
<p>BREAKFAST</p> <p>This gathering is filled with excitement about the opportunities ahead as each attendee's busy schedule is presented. This is where executives from all member companies get together, mingle, and discuss the highly anticipated immersion they are looking forward to. Refreshments and food are made available and sponsorship is visible on all signage and recognized during the opening presentation by the host.</p>	\$6,000	2 @ \$3,000
<p>LUNCH – 2 OPPORTUNITIES</p> <p>The midday event at the conference is a popular reception where executives from all member companies who are participating discuss the morning's most exciting venues. This valuable break provides an important opportunity for attendees to network and recharge for each afternoon's business. Sponsorship for food and refreshments are available and visible on all signage.</p>	\$6,000	2 @ \$3,000
<p>DINNER – 3 OPPORTUNITIES</p> <p>Each gathering is filled with excitement about the opportunities ahead as busy schedules are about to begin. This is where executives from member companies get together. Refreshments and food are made available and sponsorship is visible on all signage.</p>	\$30,000	3 @ \$10,000
<p>COCKTAIL RECEPTION – OPENING NIGHT</p> <p>Networking! Reach attendees while they are socializing with peers and building new relationships. These are kickoff events at the immersion and popular where old friendships are rekindled, and new ones begin. Sponsoring companies are recognized on all signage at the event, and Welcome Sign at the front of the hotel.</p>	\$3,000	1 @ \$3,000
<p>COCKTAIL RECEPTION – SECOND NIGHT</p> <p>Networking! Reach attendees while they are socializing with peers and building new relationships. These are kickoff events at the immersion and popular where old friendships are rekindled, and new ones begin. Sponsoring companies are recognized on all signage at the event, and Welcome Sign at the front of the hotel.</p>	\$3,000	1 @ \$3,000
<p>HOTEL ROOM KEY</p> <p>Putting your message directly into the hands of the attendees has never been easier. Each attendee staying in the conference hotel receives a room key imprinted with the sponsor's logo. This is one of the most desired sponsorships available – you'll need to act fast to reserve this opportunity!</p>	\$3,000	
<p>BOTTLED WATER</p> <p>Custom printed labeled are fastened to bottles of water and made available throughout the entire Retail Tomorrow event.</p>	\$4,000	

<p>CONFERENCE LANYARDS</p> <p>Sponsor the event lanyards and allow the attendees to do the advertising for you! Retail Tomorrow participants are required to wear a name badge for the entire immersion in order to gain access to the diverse venues. All attendee receive a lanyard upon registration, imprinted with the sponsor's logo.</p>	\$3,000	
<p>NAME BADGES</p> <p>Place your company's logo directly on the conference attendee badges.</p>	\$3,000	
<p>ROOM DROP</p> <p>After a full day of being out in the city, provide the retail and wholesale attendees with a premium experience when they return to their room for the evening. This sponsorship provides your company with:</p> <ul style="list-style-type: none"> • Attribution for providing the lights-out service – in-room bottled water and snacks • The ability to add a letter, your product or other branded items to the Room Drop 	\$3,000	
<p>TRANSPORTATION SIGNAGE</p> <p>A great way to get your company's message out all over the city and especially become recognized as the provider of mobility for the attendees. Clings will be placed on the bus – artwork will need to be supplied by the sponsor with hi-res vector artwork.</p>	\$5,000	
<p>OFFICIAL CITY IMMERSION EVENT BAG/TOTE</p> <p>The official Retail Tomorrow immersion event bags are handed out upon arrival and then reused, resulting in tons of exposure during the event. Co-branded with Retail Tomorrow.</p>	\$3,000	
<p>DEMO LAB</p> <p>During the wrap-up of the event, host a table as you will receive an opportunity to meet with each attendee one-on-one to discuss the value proposition of your company, its products, or services. Space will be provided, each company responsible for bringing prop or sales materials.</p>	\$10,000 each	
<p>RETAIL TOMORROW CITY IMMERSION WORKBOOK</p> <p>Full color printed books are given to each attendee to record notes, provide an agenda, and outline the 2 days of activities for each person to follow. Your company branding would be recognized on the front page, and the back page made available for a full page ad. Book is printed on high-quality semi-gloss thick paper. Sponsoring company will need to supply hi-res vector artwork.</p>	\$3,000	
<p>RETAIL TOMORROW PODCAST (SEE STAFF FOR DETAILS/OPTIONS)</p> <p>Hosted by Kevin Coupe with a panel of relevant thought leaders, each Podcast focuses on a different aspect of industry disruption, retail trends, identification of the driving force of change, and ideas and action steps for the future. All of this is neatly packaged into a conversational showcase that is professionally recorded and made available to 40,000 readers of MorningNewsBeat, the Retail Tomorrow website, iTunes and GooglePlay. A sponsoring company is recognized during the introduction, again during intermission, and a “thank you” and “brought to you by” reminder when the Podcast is being wrapped up.</p>	\$6,500 each	Total of 7